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## Motor Show Session Jashn-e-Iqbal'23

**Youth Empowerment Society (YES)** is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

**Allama Iqbal** is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

**Jashn e Iqbal:** It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

**Sessions** The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

### Motor Show (Segment)

**Segment Details:** The "Motor Show" session at our event is a thrilling exhibition that showcases the latest innovations and trends in the automotive industry. This session is a haven for car enthusiasts, petrolheads, and anyone with a passion for automobiles. From sleek sports cars to rugged off-road vehicles, the Motor Show features an impressive lineup of vehicles from leading manufacturers, giving attendees an up-close look at the technology, and performance capabilities.

**Activity Plan:** During this session, attendees have the opportunity to explore the exhibition hall, where a wide array of vehicles are on display. There are also competitions adding an element of excitement and entertainment.

**Audience details:** Invitation to the Students, Families & youngsters. Attendees have the opportunity to explore the showcased vehicles up close, admiring their designs.

**Request** Being a **Citizen of Pakistan**, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

**This session aims to celebrate the beauty, innovation, and passion that define the world of motor vehicles.**

Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With

the highest regards,

Irfan Butt  
President

Youth Empowerment Society



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